

7TH WORLD ENVIRONMENTAL EDUCATION CONGRESS

9 to 14th June 2013 – Marrakech - Morocco



مؤسسة محمد السادس لحماية البيئة
FONDATION MOHAMMED VI
POUR LA PROTECTION DE L'ENVIRONNEMENT

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المؤتمر العالمي السابع للتربية البيئية
7TH WORLD ENVIRONMENTAL EDUCATION CONGRESS
MARRAKECH - MOROCCO 2013 / 9 - 14 JUNE — 14 يونيو / 9 / 2013 المغرب - مراكش

PRESS KIT

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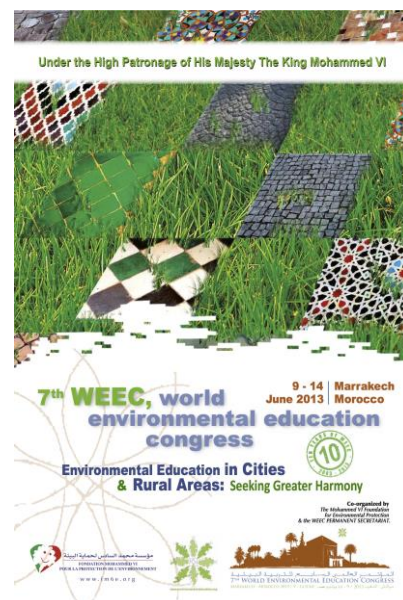
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CONGRESS THEME

The chosen theme is: " **Environmental Education in Cities and Rural Areas: Seeking Greater Harmony** ".

In parallel with this main theme, 11 thematic niches will be studied in order to ensure a better coverage of the various aspects of environmental education.



CONGRESS PROGRAMME (provisional) :

	Morning	Afternoon	Evening
Sunday 9 June	Registration of participants	Registration of participants	Welcome cocktail
Monday 10 June	Plenary	Plenary	Side events
Monday 10 June		Poster session	
Tuesday 11 June	Thematic sessions	Thematic sessions Poster Session	Side events
Wednesday 12 June	Workshops / Round tables	Thematic sessions	Side events
Thursday 13 June	Final plenary	Final plenary 8th WEEC 2015 Presentation	Side events <u>Closing Dinner</u>
Friday 14 June	Side events	Side events	

The opening plenary session will be marked by the presence of some representatives of major international institutions such as **UNESCO, ISESCO, the FEE and UNEP.**

THE 11 THEMATIC NICHES OF WEEC 2013:

1. Promoting Environmental Education and Networking.
2. Intercultural dialogues
3. Social movements and building ecological societies
4. Communications and the impact of social media
5. Ecologic economics and green economics
6. Ethics, Eco philosophy, and human-nature relationships
7. Greening Education
8. Creative impulses : arts, imagination and emotional understanding
9. Pedagogy and learning
10. Research in environmental education
11. Risks, health and environment

WEEC 2013: OUTLINES OF THE PROGRAMME

1. The Plenary sessions: led by national and international lecturers. 11 niches each one devoted to a specific theme. Input will be developed under various forms such as oral presentations, round-tables, workshops and posters. These will provide a forum for information exchange and discussions about environmental issues.
2. A dynamic exhibition area for exchange and sharing, allowing everyone to find educational tools, resources and ideas. It is dedicated to:
 - the enhancement of different actors' projects, considering environmental issues and offering innovative solutions;
 - the promotion of local products and crafts;
 - promoting activities carried out by NGOs;
 - enhancing projects by pupils, students and youth in the environmental education field.
3. Parallel activities such as cultural and touristic tours, open-door activities and educational tours.

PROMOTING A NEW METHOD FOR A NEW ENVIRONMENTAL PARTNERSHIP

"In this regard, the Kingdom of Morocco, since the first Earth Summit in Rio, is resolutely committed to the achievement of the objectives and principles of sustainable development. This commitment made at the highest level of the State, finds a tangible expression in the drafting of the National Charter for Environment and Sustainable Development, in accordance with the High Guidance of His Majesty King Mohammed VI - may God assist him."

Extract from the speech of Her Royal Highness Princess Lalla Hasnaa to the 27th session of the Board of Directors - Ministerial Forum World Environment UNEP in Nairobi, KENYA-February 18, 2013

Her Royal Highness Princess Lalla Hasnaa has declared that the Foundation Mohammed VI for Environmental Education is willing to open a dialogue on environment and to take it to the same level as the social dialogue. This exchange should enable Morocco to start an exemplary ecological and energetically transition in order to answer environmental emergencies, and prepare tomorrow's world and tomorrow's youth. It will also help developing South/South partnerships by asserting Morocco's motor role in this field, and providing the Foundation's expertise in raising awareness to environmental education.

GIVE A VOICE TO NGOs

"... NGOs now have the ability to participate in preparation, implementation and evaluation of the development policies, within the framework of participatory democracy. Moreover, the new constitutional and juridical context is a real driving force for civil society's actors, including the associations for environmental protection, the number of which has increased significantly in our country, now reaching more than 2000..."

Extract from the speech of Her Royal Highness Princess Lalla Hasnaa to the 27th session of the Board of Directors - Ministerial Forum World Environment UNEP in Nairobi, KENYA-February 18, 2013

The WEEC 2013 pays special attention to the participation of actors and organizations involved in environmental education, particularly in developing countries, through the use of various scientific disciplines, different approaches and different types of knowledge, including traditional and cultural knowledge. The Foundation through privileged partnerships on a national (Public Institutions / Universities / Associations / Media...) and international scale, with organizations including the Foundation for Environmental Education, ISESCO, UNESCO, etc, thus offers an interesting platform for discussions and exchanges, with the aim to contribute to the success of this important event dedicated to environmental education.

PUT ENVIRONMENTAL EDUCATION AT THE CENTER OF AUTHORITIES' CONCERNS

The conference will consequently bring together for five days all the partners for environmental dialogue. Indeed the issue of environmental education requires the mobilization of all stakeholders, a gathering of all wills and the active participation of citizens themselves.

The approach of the Foundation focus on all actors' mobilization: in the economic, political, social and local fields. It also includes the mobilization of citizens themselves.

The WEEC 2013 is a tool for:

- ✓ Highlight environmental education's contribution in the development of public policies relating to the major issues of contemporary society;
- ✓ Promote environmental education's contribution to innovation in supporting socio-ecological issues and eco development of societies;
- ✓ Encourage environmental education's contribution to developing public policies on major issues of our contemporary societies;
- ✓ Encourage the emergence of new programs and new projects supporting society and people.

PARALLEL ACTIVITIES



MARRAKECH PALM GROVE

Marrakech Palm Grove is the symbolic heritage of Marrakech. It had over 100,000 clumps of trees, mainly palm trees, spread over a wide area of approximately 12,000 hectares. Over the years, the Palm Grove has undergone major degradations. An integrated project of conservation and development has been initiated in 2007 by Mohammed VI Foundation for the Protection of Environment and its partners. This project consisted in regenerating the Palm Grove through the reconstruction of the palm forest heritage (in January 2013, 516 000 young seedlings have been planted) and a sustainable process of raising awareness was initiated by implementing programs of environmental education while involving local NGOs.

The proposed circuit will actually allow you to picture the implemented projects and actions, as (i) The process of planting young palms, and the maintenance and pruning of mature palms, (ii) One of the planting sites, following principles of carbon offset, which watering is done by wastewater treated at the Marrakech sewage treatment plant and which pumping is done by solar energy (iii) The Palm Grove educational path, a concept developed by the Foundation (iv) Projects and actions carried out by the children of a "Green Flag-certified" school from the palm grove (v) The city nursery, a site producing up to 100 000 plants per year.

The tours are half-day long and will be scheduled during the day of Friday, **June 14, 2013**. Two departures: **one at 9:30 and the second at 15:30**.

The tour inside the palm grove will be performed on carriages.

40 people per tour

Tour Duration: 4 hours.



MARRAKECH SEWAGE TREATMENT PLANT

An innovative infrastructure service in sustainable development

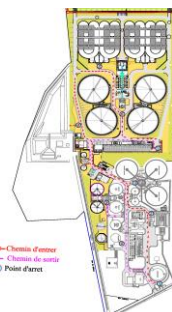
Spread on a total area of 17 ha, the sewage treatment plant from Marrakech city is a Clean Development Mechanism (CDM) project. The station aims to annually mobilize 33 millions m³ of water as a renewable source, to promote biogas and contribute to fighting against the emission of some 66,000 tons of greenhouse gas emissions each year. The station is also an alternative and renewable source of supply to irrigate the palm grove and 19 golf courses.

Duration: 2 hours 30 including transportation time and visit of the station

Visit program: Friday, June 14, 2013

2 departures: first at 9:30, second one at 15h.

30 people per tour



THE TOUBKAL NATIONAL PARK ECOMUSEUM AND THE TOURISTIC INSTALLATION KASBAH DU TOUBKAL, GREEN KEY CERTIFIED

The Toubkal National Park (PNTB) eco-museum was opened to the public in 2009. This building, which extends over an area of 725 m², is a showcase project, willing to play a role in education and to rise awareness of the general public about the need to conserve natural resources and to enhance the development of responsible tourism. It is also a promotional tool for sustainable development (in particular through the promotion of local products). It is located about an hour's drive from Marrakech and midway between the two villages of Asni (4 km) and Imlil (13 km). During this visit, a lunch prepared with local products is offered by Kasbah du Toubkal, "Green Key certified" hostel.

Date of visit: Friday, June 14, 2013

2 departures: The first at 9:30 and the second at 11am.

Duration: 4 hours 30 including transportation time, visit and lunch at the Kasbah

30 people per tour

Lunch offered by the Kasbah Toubkal



THE TECHNOLOGY PLATFORM FROM L'AGENCE DE DEVELOPPEMENT DES ENERGIES RENOUVELABLES ET DE L'EFFICACITE ENERGETIQUE - ADEREE

Built in 1986, the Technology Platform from ADEREE (Agency for the Development of Renewable Energy and Energetic Efficiency) has developed since 1996 two complementary approaches:

- ✓ to perform tests on both thermal and photovoltaic solar energy systems, through two test beds for electrical and mechanic performance, energy performance, etc.
- ✓ a specialized Training Center accredited by ISPQ program, for managers and technicians on the main technologies and renewable energies. The center also conducts testing of the technical performance as well as national certification of facilities.

Date of visit: Friday, June 14, 2013

Duration: 2:30 (transportation time and site visit)

2 departures: The first at 9:30, the second at 11am.

30 people per tour



CITRUS FRUIT DOMAINS OF AGAFAY : An area of biological agriculture

Agricultural domains have the priority of the environmental protection, the citrus fruit domain Agafay located in Marrakech is one of the sites that showcase this approach, through the development of integrated farming and biological agriculture in accordance with biodiversity and the management of water resources. The Agafay Domain visit will focus primarily on:

- ✓ Visiting an insectary specialized in breeding auxiliaries (friendly insects) used in biological fighting against pests.
- ✓ Composting and production of wood coal from pruning for in situ recovery of green waste: composting: near 1200 Tons, wood coal: nearly 750 tons / year
- ✓ Organic production of citrus fruits.

Date of visit: Friday, June 14, 2013

Duration: 01H00.

40 visitors per tour



Visiting hours: 9:00 first group, 10:00 second group, 11:00 third group

CENTRE NATIONAL D'ETUDES ET DE RECHERCHES SUR L'EAU ET L'ENERGIE (CNEREE) - UNIVERSITY AYYAD CADI - MARRAKECH

The CNEREE (National Centre for Research and Studies on Water and Energy) is a research/development structure incorporated in the context of the general policy that is plotted at Cadi Ayyad University to integrate the socio-economic development of the country.

This reflects a desire to support the efforts made in terms of development, and to make the University an instrument of technological and socio-economic fulfillment.

Visits will involve both technology platforms from the CNEREE:

- ✓ Platform "Water Sciences and Environment"
- ✓ Platform "Renewable Energy and Energetic Efficiency"

Date of visit: Friday, June 14

Duration: 2 hours 30 including transportation time

2 departures: The first at 9:30, and the second to 15h.

40 people per tour



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